



JUS ONE ACADEMY

501(c)(3) NONPROFIT

BUILDING FINANCIALLY EMPOWERED LEADERS THROUGH EDUCATION.

Financial empowerment, entrepreneurship, and workforce development training that equips youth, professionals, and athletes with the skills to create opportunities and build sustainable futures.

PARTNER & FUNDER BROCHURE

SERVING DC • MARYLAND • VIRGINIA

30+

Workshops delivered

20+

Schools & partners

8+

Years of programming

3

Program tracks

WHO WE ARE

EDUCATION THAT CREATES OPPORTUNITY

Jus One Academy is a 501(c)(3) nonprofit organization. We believe education should do more than provide information — it should develop the skills, confidence, and mindset needed for real-world success. Our training is structured, competency-based, and built for application.



THROUGH OUR PROGRAMS, PARTICIPANTS LEARN TO

- ✓ Make informed financial decisions
- ✓ Strengthen leadership abilities
- ✓ Create solutions to real-world challenges
- ✓ Develop entrepreneurial skills
- ✓ Build career-ready competencies

OUR FOCUS AREAS

THREE DISCIPLINES. ONE OUTCOME.

01

FINANCIAL EMPOWERMENT

Financial foundations, money management concepts, financial decision-making, and entrepreneurship finance.

02

ENTREPRENEURSHIP & INNOVATION

Entrepreneurial mindset, design thinking, business development, pitch creation, and innovation projects.

03

WORKFORCE & LEADERSHIP

Communication, leadership, professional readiness, and career development.

STRUCTURED TRAINING. MEASURABLE OUTCOMES.

Delivered to schools, universities, community organizations, workforce programs, corporations, and sports organizations.



01 / PROGRAM

YOUTH INNOVATION & ENTREPRENEURSHIP ACADEMY

Preparing the next generation of innovators, leaders, and entrepreneurs.

Participants develop: entrepreneurial thinking · financial confidence · problem-solving skills · business concepts · presentation skills



02 / PROGRAM

FINANCIAL EMPOWERMENT INSTITUTE

Practical financial education experiences that strengthen confidence and decision-making.

Designed for: youth organizations · workforce programs · community organizations · corporate initiatives



03 / PROGRAM

ATHLETE EMPOWERMENT INITIATIVE

Financial education, entrepreneurship knowledge, and career transition preparation for athletes.

Designed for: teams · leagues · player development programs

DELIVERY FORMATS

WORKSHOP

1 session

SERIES

4–8 sessions

INTENSIVE

1–2 weeks

ONGOING

Semester / annual

OUR EXPERIENCE

Jus One Academy has delivered educational experiences focused on entrepreneurship, financial empowerment, and leadership development across the DMV — including a professional athlete financial empowerment pilot.

30+

Workshops delivered

20+

Schools & community partners

8+

Years of programming

1

Pro athlete pilot program

HIGHLIGHTS

- ✓ 30+ educational workshops delivered
- ✓ Strong participant engagement and repeat involvement
- ✓ School and community programming experience across DC, MD, and VA
- ✓ Professional athlete financial empowerment pilot experience
- ✓ Nationally certified financial education instruction (NFEC / CFEI)



ASSESSMENT & REPORTING

IF IT ISN'T MEASURED, IT ISN'T TRAINING.

PRE & POST ASSESSMENTS

Knowledge and confidence measured at the start and end of every series.

ENGAGEMENT DATA

Attendance, participation, and completion tracked per cohort.

COMPETENCY TRACKING

Each module maps to a named competency, so growth is visible.

PARTNER OUTCOME REPORT

Written summary with data, feedback, and stories to share with funders.

PARTNERSHIP INVITATION

BUILD WITH US.

Jus One Academy partners with organizations that believe education is a pathway to opportunity. We design the training around your audience, goals, and reporting needs.

WE COLLABORATE WITH

SCHOOLS

UNIVERSITIES

WORKFORCE ORGANIZATIONS

FOUNDATIONS

CORPORATIONS

SPORTS ORGANIZATIONS

HOW WE WORK

01

DISCOVERY

Your audience, goals, timeline, and the outcomes stakeholders care about.

03

DELIVERY

Certified facilitators run hands-on sessions built for application.

02

DESIGN

Competencies mapped to modules, tailored to your participants' context.

04

MEASUREMENT

Assessments, engagement data, and a written outcome report.

LET'S DESIGN YOUR PROGRAM.

Tell us your audience, goals, and timeline. We'll return a proposed scope, format, and measurement plan.

s.allen@jusoneacademy.com
jusoneacademy.com

Jus One Academy · 501(c)(3) nonprofit
Serving DC · Maryland · Virginia · nationally virtual